



4801 La Crosse Avenue  
Austin, Texas • 78739-1702  
(512) 232-0200  
www.wildflower.org

## Wildflower Center Affiliate Program

The Lady Bird Johnson Wildflower Center *inspires* people to conserve native plant habitats, restore native plant communities and integrate native plants into the planned landscapes of North America. This vision is based on the need to respect the natural heritage of each region and place, and to demonstrate good environmental ethics. In order to fulfill its national mission— *to increase the sustainable use and conservation of native wildflowers, plants and landscapes*—the Lady Bird Johnson Wildflower Center will actively encourage the preservation and use of native plants in all regions of the country through a network of *Affiliates*.

An Affiliate must subscribe to the Wildflower Center's mission. Affiliate organizations may include botanic gardens and arboreta, as well as native plant societies, land conservancies, garden clubs, and other organizations that promote conservation of the native flora consistent with the Wildflower Center's mission.

### Wildflower Center Benefits:

- Broader outreach to compliment the Wildflower Center's mission and vision;
- Geographic extension of the Wildflower Center's constituency; and
- Encouragement of on the ground regional efforts to conserve wildflowers and native plants.

Organizations may be designated as an Affiliate of the Lady Bird Johnson Wildflower Center through an application process that is approved by the Executive Director and addresses the following criteria for affiliation:

- Support of the mission of the Lady Bird Johnson Wildflower Center;
- Willingness to share information about Wildflower Center programs and activities with their constituents.
- Willingness to participate in annual conference call or attend annual affiliates meeting;
- Willingness to participate in evaluation of the affiliate relationship at regular intervals;
- If a physical site such as garden or arboreta, Affiliate must be open and accessible to the public; contain plant displays that are native to the area in which affiliate is located; and have a record-keeping system for the documentation of plant sources and materials;

### Affiliate Benefits:

- Official association with the Lady Bird Johnson Wildflower Center;
- Collaboration with the Wildflower Center on programs and activities;
- Participation in joint program and funding proposals;
- Wildflower Wire Link, Website link, and inclusion in the *Native Plants* magazine;
- Collaborative advocacy for wildflowers and native plants; and
- Free organization listing in National Organizations Directory.



4801 La Crosse Avenue  
Austin, Texas • 78739-1702  
(512) 232-0200  
www.wildflower.org

### Affiliate Application

**Application Process:** The application process for affiliate status includes: (1) Written application accompanied by a 1-2 page institutional profile, (2) if deemed appropriate, a site visit by the Executive Director of the Lady Bird Johnson Wildflower Center or his/her designee, and (3) signature of Affiliate Memorandum of Understanding by the Wildflower Center Executive Director.

Organization Name: \_\_\_\_\_  
Web Site Address: \_\_\_\_\_  
Mailing Address: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
Affiliate Contact: \_\_\_\_\_  
Phone: \_\_\_\_\_  
E-mail: \_\_\_\_\_

**Please check all that apply:**

- \_\_\_\_\_ Applicant supports the mission of the Lady Bird Johnson Wildflower Center.
- \_\_\_\_\_ Applicant is willing to share information about Wildflower Center programs and activities with its constituents.
- \_\_\_\_\_ Applicant is willing to participate in annual conference call or attend annual affiliates meeting.
- \_\_\_\_\_ Applicant is willing to participate in evaluation of the affiliate relationship at regular intervals.

**If display site such as Garden or Arboretum;**

- \_\_\_\_\_ Applicant's site is open and accessible to the public.
- \_\_\_\_\_ Applicant's site contains plant displays native to the area in which affiliate is located.
- \_\_\_\_\_ Applicant has system for the documentation of plant sources and materials.

**Institutional Profile:** Attach an institutional profile of no more than two pages that describes your organization's main programs, activities, and service area. Be sure to include the organization's mission, governance, and placement within a parent organization (if applicable).

Send completed application form and institutional profile by fax, mail or email to:

Dr. Damon Waitt, Director National Plant Network  
Lady Bird Johnson Wildflower Center  
4801 La Crosse Ave., Austin, TX 78739  
Email: [dwaitt@wildflower.org](mailto:dwaitt@wildflower.org)  
Phone: 512.232.0110  
Fax: 512.232.0156